

UG MARKING CRITERIA FOR CREATIVE WRITING MODULES		
General Description	Mark	Criteria
<p>FIRST (1ST) Work in this range shows sustained writerly intelligence, technical skill and ambition; a consistent and fully appropriate voice/signature of tone, idiom and image; exemplary originality of form and content (creative); and exemplary ability to reflect imaginatively, sophisticatedly and sensitively on the creative process, on aspects of the craft, and on creative writing as a discipline, using discipline-specific vocabulary (critical). Work in this range might display many of the qualities of postgraduate-level work. This work distinguishes itself from the upper second range by its imaginative power, its demonstration of a sophisticated awareness of the evolving text, of the processes of revision and of the contribution that readers or audiences make to the realisation of a text or performance.</p>	90 - 100	<p>Creative work is of such a high standard that publication or performance commensurate for this stage in a writing career is highly likely. Critical work shows unique insight, maturity and imagination, and exemplary presentation.</p>
	80 – 89	<p>Creative work shows a sophisticated awareness of established literary form and/or artistic precedent, near-perfect formal control and/or singular powers of invention, as well as excellent presentation in terms of grammar, syntax, punctuation and spelling. Critical work shows deep engagement and understanding and knowledge of the subject that ranges well beyond module material.</p>
	70 - 79	<p>Creative work shows a sophisticated awareness of established literary form and/or artistic precedent, distinctive formal control and/or powers of invention, as well as excellent presentation. Critical work is fluent, well-structured, and shows deep engagement with and understanding of module material, as well as excellent proficiency in using citation and constructing an appropriate bibliography.</p>
<p>UPPER SECOND (2:1) Work in this range shows writerly intelligence, technical skill and ambition; a distinctive voice/signature of tone, idiom and image; originality of form and approach (creative); and a sophisticated (65-69) or less sophisticated but developing (60-64) ability to reflect on the creative process, on aspects of the craft, and on creative writing as a discipline, using discipline-specific vocabulary (critical). This work distinguishes itself from the lower second range by its imaginative power, its demonstration of good awareness of the evolving text, of the processes of revision and of the contribution that readers or audiences make to the realisation of a text or performance.</p>	60 – 69	<p>Creative work shows very good awareness of established literary form and/or artistic precedent, very good formal control and/or powers of invention, as well as very good presentation. Critical work is fluent, well-structured, and shows appropriate engagement with and understanding of module material, as well as proficiency in using citation and constructing an appropriate bibliography.</p>
<p>LOWER SECOND (2:2) Work in this range shows some technical skill, ambition, distinctiveness of voice/signature of tone, idiom and image, and originality of approach (55-59); or signs of technical skill, ambition, distinctiveness of voice/signature of tone, idiom and image, and originality of approach (50-54) (creative); and some ability to reflect on the creative process and on aspects of the craft (55-59) or signs of the ability to reflect on the creative process and on aspects of the craft (50-54) (critical). This work distinguishes itself from the third range by its more sustained demonstration of technical skill, greater evidence of originality of approach and deeper engagement with module material.</p>	50 – 59	<p>Creative work shows good to less good awareness of established literary form and/or artistic precedent, good to less good formal control and/or powers of invention, and may be less than appropriately presented. Critical work shows some ability to reflect on the creative process and on aspects of the craft, but may show less than appropriate engagement with module material and less than appropriate proficiency in using citation and constructing an appropriate bibliography.</p>
<p>THIRD (3RD) Work in this range shows limited technical skill, ambition, distinctiveness of voice/signature of tone, idiom and image, and originality of approach (creative); and basic ability to reflect on the creative process and on aspects of the craft (critical). Work in this range distinguishes itself from a marginal fail by its more sustained demonstration of technical skill, greater evidence of originality of approach or deeper engagement with the module material.</p>	40 – 49	<p>Creative work shows limited awareness of established literary form and/or artistic precedent, little formal control and/or powers of invention, and significant weaknesses of presentation. Critical work shows little ability to reflect on the creative process and on aspects of the craft, limited engagement with module material, and an inability to use citation and construct an appropriate bibliography.</p>
<p>MARGINAL FAIL Work in this range shows little technical skill or originality of approach (creative); and a very limited ability to reflect on the creative process and on aspects of the craft (critical). It may be incomplete, or significantly below the word count. Work distinguishes itself from a fail by some small evidence of technical skill, originality or engagement with the module material.</p>	35 – 39	<p>Creative work shows very limited awareness of established literary form and/or artistic precedent, very little formal control and/or powers of invention, and may be incomplete or significantly below the word count. Critical work shows very limited ability to reflect on the creative process and on aspects of the craft, may show little or no engagement with module material, and lack citation and/or an appropriate bibliography.</p>
<p>FAIL Work in this range is incomplete and/or shows a complete lack of engagement with and knowledge of module material. Writing is of a very poor standard, largely incoherent.</p>	0 – 34	<p>Creative and critical work shows minimal effort, engagement and understanding, and may violate rubrics and appropriate academic standards.</p>